



City of Columbia  
*Public Relations, Media,  
and Marketing Department*



The City of Columbia's Public Relations, Media and Marketing Department is the voice that informs the City of current and future news. The department also provides information about how to access virtually every service, system, and opportunity available in our City. The department manages the distribution of information through various outlets, including marketing, media relations, social media, publications, television, and creative services.

(803) 545-3020  
pio@columbiasc.gov



## Website and Microsite

The City's website serves as a one-stop information center for all City services, departments, and divisions. The site features content for download and a great deal of information about Columbia. You can visit the website at [www.columbiasc.gov](http://www.columbiasc.gov).

The Public Relations microsite offers an array of information including press releases, videos, publications, newsletters, and information regarding special events and breaking news. To get access to news that you can use and to learn more about the Public Relations, Media, and Marketing Department go to [publicrelations.columbiasc.gov](http://publicrelations.columbiasc.gov).

## City Weekly

City Weekly is a weekly e-news bulletin sent every Monday. It includes the week's meetings, events, current press releases, info on family friendly activities, City Talk, and much more!

## City News

City News is a monthly e-newsletter sent at the beginning of the month that includes photos from recent events, news from the previous month, things happening in the upcoming month, and special announcements. Please sign up for our weekly and monthly newsletters by emailing [PIO@columbiasc.gov](mailto:PIO@columbiasc.gov).

## City TV

Tune into Spectrum Channel 1301 and see City Council Meetings, PSAs, press conferences and special programming. City TV is also available on YouTube, Roku, and Amazon Fire.

## City Talk

City Talk is a weekly show that features important City information, initiatives, partner events, and more. The show is available on YouTube, Roku, and Amazon Fire. City Talk can also be watched on our social media platforms.

## Social Media

Social media is one of the fastest growing communications tools and the City of Columbia is on the cutting edge of this trend. The City maintains platforms on Facebook, X and Instagram, and has been nationally recognized for government social media practices. There is also a very active YouTube channel utilized for video programming.



City of Columbia Government



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@CityofColumbia



@Cityofcolumbiascgov

**Spectrum**

Channel 1301

**amazon fireTV**

City of Columbia SC

**ROKU**

City of Columbia SC

Be sure to follow us on all our social media platforms, and watch City TV on Spectrum, Amazon, and Roku!

*"Connecting our City, through Communications"*