



#ENVISIONCOLUMBIA

ENVISION COLUMBIA SEVEN FOCUS AREAS

1. ATTRACT AND RETAIN TALENT

2. PLANNING TOGETHER

3. CONNECTING OUR COMMUNITY

4. EMPOWERING OUR RESIDENTS

**5. ECONOMIC PROSPERITY - ENDLESS
POSSIBILITIES**

**6. ENHANCING COLUMBIA'S
NEIGHBORHOODS**

**7. LEADING THE WAY IN INNOVATIVE
AND HIGH QUALITY MUNICIPAL
SERVICES**

#WeAreColumbia

COUNCIL MANAGER GOVERNMENT

Columbia adopted the Council Manager form of government in 1950 in order to provide the highest degree of professional and non-political administration of public services in accordance with policies set by an elected Mayor and City Council.

OUR NEW VISION

By 2036, Columbia hopes to capture the new American dream. While embracing our 250-year rich history, we enthusiastically welcome the future. We are proud of our soul, our unique character, our diversity and our human potential. We stand as a city for all people. As a center of commerce, technology and education, we have defined our city as one full of vitality and inclusion, with a charming and cosmopolitan feel. We will create our desired future. We will continue our success.

#EnvisionColumbia



We Are Columbia



#ENVISIONCOLUMBIA

OFFICE OF THE CITY MANAGER

CITY OF COLUMBIA

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We Are Columbia

CITY'S EXECUTIVE LEADERSHIP TEAM ENVISION COLUMBIA GOALS/PLAN

City Manager Teresa Wilson and the City's Executive Leadership team have developed a work plan that will be implemented over the next two years that is closely connected to the goals.

The internal work plan will be re-evaluated and updated every two years.

As a municipal trailblazer, City Manager Teresa Wilson leads the executive team for South Carolina's capital city. Columbia is a fast-paced city that is growing and developing on a daily basis, but Ms. Teresa Wilson is up to the task and she is focused on taking the City's operations to the next level. She works diligently to address the needs of residents in the community, while also focusing on public safety and economic development initiatives. Teresa Wilson is a proven leader and has hands-on experience working with the business community to develop projects that will be catalysts for future economic growth.

Teresa Wilson's business and management philosophy is focused on the "Build Columbia" strategic framework. This framework emphasizes the need to "Run, Grow and Transform" our city in an efficient and effective manner in order to yield a productive business and financial model for the City of Columbia's operations.

Columbia City Manager Teresa Wilson



To date, Wilson's leadership has yielded the creation of a business liaison function within the Economic Development Department in order to enhance communications and relationships with current and potential business partners on a local, regional and national basis. The focus on business retention has also been elevated through the development of a business retention plan that includes collaborations with leaders from various business districts.

Her focus on community development has been equally beneficial and has resulted in new homes being built in various Columbia neighborhoods, while also offering competitive loans for new homeowners. Wilson believes that renewing and revitalizing neighborhoods is the platform for strengthening the community as a whole.

To view Teresa Wilson's full bio, please visit ColumbiaSC.gov

